

Hear the World Accents Survey

NATION'S FAVOURITE ACCENT

- Southern Irish- 22%
- Scottish - 18%
- Geordie - 11%

NATION'S FRIENDLIEST ACCENT

- Southern Irish- 20%
- Geordie - 15%
- Scottish - 12%

NATION'S MOST ANNOYING ACCENT

- Brummie - 25%
- Scouse - 22%
- Cockney - 10%

NATION'S SEXIEST ACCENT

- Southern Irish- 27%
- Scottish - 17%
- Geordie - 10%
- Welsh - 10%

NATION'S MOST INTELLIGENT ACCENT

- Queens English- 73%
- Southern - 9%
- Scottish - 7%

ACCENT WITH MOST AUTHORITY

- Queens English- 70%
- Scottish - 10%
- Southern - 8%

NATION'S MOST CONFIDENT ACCENT

- Queens English- 50%
- Cockney - 15%

ARE YOU PROUD OF YOUR ACCENT?

- Yes - 55%
- No - 14%
- I don't have one - 30%

NATIONS LEAST FAVOURITE ACCENT

- Mancunian
- Brummie
- Cockney

NATION'S LEAST FRIENDLY ACCENT

- Mancunian

- Queen's English
- Southern

NATION'S MOST UNTRUSTWORTHY ACCENT

- Scouse - 32%
- Cockney - 22%

NATION'S MOST AGGRESSIVE ACCENT

- Scottish - 25%
- Scouse - 19%
- Geordie - 13%
- Northern Irish - 13%

ACCENT THAT'S MOST DIFFICULT TO UNDERSTAND

- Scottish - 30%
- Geordie - 20%
- Northern Irish - 13%

WOULD YOU CONNECT BETTER WITH SOMEONE WITH SIMILAR ACCENT?

- Yes - 63%
- No - 37%

WOULD YOU FIND SOMEONE MORE ATTRACTIVE IF THEY HAD AN ACCENT?

- Yes - 47%
- No - 53%

IF YOU WERE SPEAKING WITH SOMEONE HARD TO UNDERSTAND WOULD YOU:

- Just smile and nod - 30%
- End conversation asap - 10%

WOULD YOU MAKE JUDGEMENTS ON SOMEONE BASED ON THERE ACCENTS?

- Yes - 33%
- No - 67%

WOULD YOU TAKE SOMEONE WITH AN ACCENT LESS SERIOUS IN THE WORK PLACE?

- Yes - 15%

WOULD A REGIONAL ACCENT EFFECT YOUR DECISION TO DO BUSINESS WITH SOMEONE?

- Yes - 11%
- No - 89%

DO YOU EVER FEEL THE NEED TO CHANGE YOUR ACCENT DEPENDING ON WHO YOU'RE TALKING TO?

- Yes - 33%
- No - 67%

CELEBRITIES WITH SEXIEST ACCENT

- Sean Connery - 26%
- Ewan McGregor - 10%
- Huge Grant - 10%
- Colin Farrell - 7%

CELEBRITIES WITH MOST ANNOYING ACCENT

- Jade Goody - 30%
 - Janet Street-Porter - 26%
 - Cilla Black - 10%
 - David Beckham - 6%
-