



**Hear
the World
Foundation**

a Sonova Group initiative

Fundraising ideas that make waves



Get Active, Give Back

Turn your passion for fitness into a force for good! Whether you're into running, cycling, swimming, or any other sport, transform your next athletic endeavor into a fundraiser. Rally your Sonova colleagues to join you and multiply your impact.

Tip: Set up a donation page and share your training journey to inspire sponsors.



Celebrate for a Cause

Make your special moments echo in the lives of others. Whether it's a birthday, wedding, new baby, or retirement, turn your celebration into "A GIFT THAT KEEPS ON GIVING". Ask friends and family to donate in lieu of gifts.

Idea: Create a themed party around sound and music to tie in with Hear the World's mission.



Game Nights with Heart

Host a brain-teasing quiz night! Craft 50 questions, mixing easy and challenging ones. Include some Hear the World trivia to educate while entertaining. Boost excitement with great prizes and a nail-biting tie-breaker.

Pro tip: Ask for a "donate-to-quiz" entry fee to maximize fundraising.



Bingo Bonanza

Reinvent this classic game with a Hear the World twist! Design custom bingo cards or stick to the traditional format. Either way, you're in for an evening of fun, suspense, and charitable giving.

Suggestion: Create special "sound"-themed bingo cards for a unique experience.



Auctions & Performances

Turn unused treasures or unique skills into life-changing donations. From vintage collectibles to "IT guru for a day" experiences, let your imagination run wild!

Creative idea: Auction off "silent experiences" to raise awareness about hearing loss.



Melodies for Change

Organize a benefit concert showcasing local talent or your own musical prowess. Let the power of music amplify your impact for those longing to hear.



Karaoke for a Cause

Grab the mic and sing your heart out! Host a "donate-to-sing" karaoke contest. Encourage teams to dress up as their favorite artists for an unforgettable night.



Tasty Fundraisers

Host a sophisticated wine tasting event. Partner with local wineries to create an evening of flavor and philanthropy. Ask for a "donate-to-taste" contribution.

Enhance the experience: Include a brief talk about how wine tasting relates to our senses, including hearing.



Sporty Team Challenges

Organize a dart or table soccer tournament in your office. Align it with major sporting events like UEFA or World Cup for extra excitement. Collect "donate-to-play" fees and offer fantastic prizes.





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Remember, the most impactful fundraisers blend **creativity, passion, and purpose**. Choose an idea that resonates with you and your colleagues, or let these suggestions spark your own unique concept. Whatever you choose, your efforts will create a symphony of change for children with hearing loss worldwide.